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DAY 1

Show dates: 9-12 February 2025, Riyadh Exhibition and Convention Center Malham, Saudi Arabia

Cloudera showcases AI, Data and Governance Solutions as key to accelerating Saudi Arabia's Digital Economy

These advancements aim to drive increased adoption of AI, data governance, and scalable cloud technologies, directly supporting Saudi Arabia's Vision 2030 transformation.



Ahmad Issa

As the Kingdom accelerates its digital economy initiatives, Cloudera, the only true hybrid platform for data, analytics and AI, is set to spotlight cutting-edge solutions tailored for key sectors, including government, telecommunications, banking, energy, and smart cities at LEAP 2025. These advancements aim to drive increased adoption of AI, data governance, and scalable cloud technologies, directly supporting Saudi Arabia's Vision 2030 transformation.

The Middle East's cloud market, especially in Saudi Arabia, is experiencing rapid growth. The public cloud market is projected to reach \$2.82 billion by 2025, with a 16.54% annual growth rate from 2025 to 2029, potentially expanding to \$5.19 billion by the end of the period. This expansion is driven by Saudi Arabia's commitment to digital transformation and its

vision of a data-driven economy.

As part of the government's cloud-first policy, major investments are being made in AI. The Saudi government's most recent submission to the UN for the E-Government Development Index (EDGI) reveals significant investment in digital transformation, with AI serving as a crucial pillar of its technological accomplishments.

Ahmad Issa, Regional Vice President Cloudera Middle East, says, "We are committed to helping organizations across various sectors to unlock the full potential of their data while ensuring security, scalability, and compliance. LEAP 2025 offers a good opportunity for us to demonstrate our commitment and accountability within the industry.

"As Saudi Arabia accelerates its transition to a knowledge-based economy, we are keen to

contribute to its ambition with our true hybrid platform, which nurtures innovation while effectively addressing ethical and security concerns."

Cloudera's presence in the Kingdom has continued to grow, as it meets the evolving needs of customers by delivering innovative, best-in-class solutions that empower businesses to stay ahead in a rapidly growing digital era. The business performance and strong outlook has solidified Cloudera as one of the market leaders.

Cloudera's innovations at LEAP 2025 will specifically highlight the role of AI, data analytics, and hybrid cloud technologies in transforming Saudi enterprises. Attendees can connect with Cloudera experts to explore real-world applications of these technologies, designed to harness data for smarter decision-making and accelerate digital transformation in the Kingdom.

SentinelOne to Spotlight AI-Driven Cybersecurity at LEAP 2025

SentinelOne's AI strategy focuses on delivering autonomous, real-time protection by leveraging machine learning and behavioral AI.

SentinelOne, a global leader in AI-powered security, announces its participation at LEAP 2025, alongside its distributor, AlJammaz Technologies. The company will showcase its AI-powered cybersecurity solutions including advanced EDR,

XDR, and ITDR solutions designed to deliver autonomous protection against evolving cyber threats.

SentinelOne's solutions align with the Kingdom's strategic priorities by offering proactive AI-driven protection for critical infrastructure,

enterprises, and government entities. The company's Singularity platform, known for its real-time, AI-driven threat detection, response, and prevention, will be at the center of its presence at the exhibition. The platform enables enterprises to protect their endpoints, cloud environments, and identity layers, allowing them to innovate confidently amidst evolving cyber threats.

Speaking on their participation, Meriam ElOuazzani, Senior Regional Director, META at SentinelOne, said, "Cybersecurity remains

central to progress with Saudi Vision 2030's digital leadership and economic goals, and our solutions empower businesses to outpace evolving threats and fuel growth. By participating at LEAP, we aim to engage with key stakeholders in the tech ecosystem, explore new partnerships, and demonstrate how our solutions are reshaping workforce capabilities and the future of digital resilience."

SentinelOne's AI strategy focuses on delivering autonomous, real-time protection by leveraging machine learning and behavioral



Meriam ElOuazzani

AI. This ensures businesses can detect, mitigate, and remediate cyberattacks faster and more effectively than traditional solutions.

Senior executives from SentinelOne will be onsite at the AlJammaz

Executive Lounge in Hall 1 to share insights on AI-driven security strategies and the future of autonomous cybersecurity. Visitors can also experience live demonstrations of the Singularity platform.

By participating at LEAP, we aim to engage with key stakeholders in the tech ecosystem, explore new partnerships, and demonstrate how our solutions are reshaping workforce capabilities and the future of digital resilience."

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Alteryx Empowers the Middle East's GenAI Revolution with Transformative Enterprise Analytics at LEAP 2025

At the Alteryx booth, attendees will also find DVW Analytics, a trusted partner of Alteryx.

Alteryx, Inc., an AI platform for enterprise analytics, has announced its debut participation at LEAP 2025, the region's premier technology event. Taking place from February 9–12, 2025, at the Riyadh Front Expo Centre, Alteryx will showcase its latest innovations designed to empower organizations to unlock business efficiency and revenue growth through data analytics. The company's products and tools allow users to prepare, blend, and analyze data from various sources without requiring extensive coding knowledge.

At the Alteryx booth, attendees will also find DVW Analytics, a trusted partner of Alteryx. Together, they bring unparalleled capabilities for seamless SAP data access, blending, analytics, and data science, enabling businesses to simplify and accelerate their digital transformation

journeys. With these tools, businesses can empower data professionals of any skill level to leverage automation and drive faster outcomes, transforming how organizations harness SAP and other data sources for business success.

Additionally, generative AI (GenAI) is at the heart of Alteryx's focus at LEAP 2025, reflecting the growing regional emphasis on advanced technologies. The company will conduct daily live demos at its booth and collaborate with Snowflake to showcase joint solutions at their booth, highlighting the power of their partnership. Attendees will get a demo of Alteryx's Copilot, which leverages Google Cloud's Gemini AI models, with a seamless conversational interface for users to interact with data, accelerating digital transformation across industries. Vishal Soni, Alteryx's Tech Evangelist

At Alteryx, we're excited to empower organizations to transform data into actionable insights and stay ahead in the race toward digital transformation."

and AI expert, will deliver insights at DeepFest on Wednesday, February 12, 2025, at 16:00. His session is titled, "From Insights to Impact: Harnessing AI-Guided Analytics for Smarter Decisions." DeepFest is a prominent event powered by the Saudi Authority for Data and Artificial Intelligence (SADAI).

Karl Crowther, Vice President of MEA, highlighted the importance of this participation, stating: "Our debut at LEAP signals our deepened

commitment to the Middle East and Africa region. As AI reshapes industries worldwide, Saudi Arabia is emerging as a beacon for innovation, propelled by visionary initiatives like the National Strategy for Data and AI. The Middle East is poised to lead the generative AI revolution, with Saudi Arabia alone projected to realize an economic impact of \$12.2 billion annually by 2030. At Alteryx, we're excited to help organizations in the region harness this momentum, empowering



Karl Crowther

them to transform data into actionable insights and stay ahead in the race toward digital transformation."

According to PwC, every \$1 invested in GenAI could realize \$9.9 in economic growth for the Gulf Cooperation Council (GCC), with the overall impact expected to reach \$23.5 billion annually by 2030. Recognizing this potential, Alteryx's presence at LEAP reflects its commitment to this region, aligning with Saudi Arabia's bold investments in AI, including

a \$40 billion fund to solidify its position as a global AI leader by 2030.

By leveraging its AI-powered analytics solutions, Alteryx enables organizations to achieve greater operational efficiency, unlock new revenue streams, and lead with data-driven decisions in an increasingly competitive landscape.

Join Alteryx at Booth 60, Hall 5, LEAP 2025 to discover the future of analytics and learn how GenAI can revolutionize your business.

AMD participates at Leap 2025 and opens KSA branch office in Riyadh

AMD has now opened a branch office in Riyadh to better support customers and partners in the Kingdom of Saudi Arabia (KSA).



Zaid Ghattas

AMD, the high performance and adaptive computing leader, will participate at Leap 2025 to demonstrate its leadership performance data center and AI portfolio alongside Hewlett Packard Enterprise (HPE). Furthermore, AMD has now opened a branch office in Riyadh to better support customers and partners in the Kingdom of Saudi Arabia (KSA).

"Saudi Arabia is one of the world's fastest-growing technology marketplaces and Leap 2025 serves as an ideal opportunity to showcase our leading-edge technologies and innovative solutions for the HPC and Enterprise markets," said Zaid Ghattas, META Regional Lead, AMD. "Establishing an official presence in the Kingdom underlines the growing importance of the Kingdom and we are excited about

the opportunities this will bring."

At Leap 2025, AMD and HPE will demonstrate a range of solutions to support the high-performance computing (HPC) and AI needs of enterprise customers. The technology demos planned at the show include:

- HPE Private Cloud solutions for Enterprise and AI leveraging AMD 4th and 5th Gen EPYC™ CPUs.
- Data storage and analytics Solution supported by AMD EPYC Embedded CPUs.
- High Performance and Mission Critical Solutions powered by AMD Instinct™ MI300A, MI300X and MI325X, with AMD EPYC CPUs.
- HPE AI solution powered on HPE Compute Portfolio – working on AMD Instinct AI Accelerators and EPYC CPUs.
- Interactive demo of El Capitan, the world's fastest supercomputer, powered by the AMD Instinct MI300A APU.

Furthermore, Phil Guido, Executive Vice President

Establishing an official presence in the Kingdom underlines the growing importance of the Kingdom and we are excited about the opportunities this will bring."

and Chief Commercial Officer, AMD will participate in a panel discussion entitled "The Executive Lens: Tech and Global Business". During the session, which takes place on February 9th at 17:45 Arabian Standard Time (AST), panelists will discuss the commercial opportunities KSA offers global technology players and share their experiences of doing business with customers and partners in the Kingdom.

The AMD team is located on the HPE Stand (H1.L40) at Leap 2025.



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Cloudflare to Showcase Cutting-Edge Connectivity Cloud at LEAP Saudi 2025

With Cloudflare's world-class infrastructure, local businesses in Saudi Arabia can ensure high-performance, low-latency applications, secure access to networks, and seamless deployment of AI applications to drive innovation across all industries.



Bashar Bashaireh

Cloudflare, Inc., the leading connectivity cloud company, recently announced its third consecutive year of participation, at LEAP, the global platform for the most disruptive technology professionals, taking place in Riyadh between 9 – 12 February. The company will present its innovative Connectivity Cloud and suite of products and services designed to empower businesses and accelerate digital transformation.

As Saudi Arabia continues its rapid digital evolution, Cloudflare is committed to playing a pivotal role in the country's technological advancement, providing advanced solutions to enhance security, speed, and performance across all sectors. At LEAP, Cloudflare will showcase its full range of

solutions, including robust application and network security, cutting-edge Secure Access Service Edge (SASE) and Zero Trust models, and its revolutionary Workers platform that enables AI companies to build powerful, scalable tools and services.

Cloudflare has long been a leader in AI-powered infrastructure, and attendees will experience firsthand how the company's technology is helping businesses harness the true potential of Artificial Intelligence.

"Cloudflare's commitment to artificial intelligence goes beyond buzzwords — AI is in our DNA," says Bashar Bashaireh, VP Middle East, Türkiye & North Africa at Cloudflare.

"From the very beginning, Cloudflare has been a pioneer in embedding

machine learning and AI across its product offerings. This approach has led to the development of our AI Inference Platform, now powered by an expanded GPU infrastructure that delivers faster inference, larger models, and superior observability. The platform is designed to meet the demands of modern AI, enabling organizations to deploy more complex AI applications with low-latency, global accessibility. With GPUs deployed in over 180 cities around the world, Cloudflare's Workers AI platform offers one of the largest global footprints for AI inference, ensuring that customers can process AI tasks as close to the end user as possible, all while maintaining security and data privacy. This allows businesses to deploy AI models and services with incredible speed and efficiency."

Cloudflare invites visitors to LEAP for a demo of the Connectivity Cloud, a robust network designed to accelerate digital transformation. This comprehensive infrastructure is capable of optimizing applications,

enhancing network security, and simplifying the deployment of AI-driven solutions. A team of experts will be on hand to explain the full suite of offerings, including Cloudflare's Workers AI solution, designed to make it easier than ever to build, deploy, and scale AI applications.

Cloudflare is committed to supporting Saudi Arabia's Vision 2030 and its ongoing efforts to embrace digital transformation. With Cloudflare's world-class infrastructure, local businesses in Saudi Arabia can ensure high-performance, low-latency applications, secure access to networks, and seamless deployment of AI applications to drive innovation across all industries. As the Kingdom continues to push forward with initiatives that foster technology, Cloudflare is proud to be at the forefront, helping businesses modernize their operations with the best-in-class connectivity, security, and AI tools.

Trade attendees interested in a meeting, can visit Cloudflare@LEAP at Booth H3 C50.

Mindware to Showcase AI and Cloud Solutions at LEAP Saudi Arabia, Reinforcing Strategic Partnerships with Industry Giants

Mindware's participation at LEAP will focus on its leadership in providing cutting-edge AI and Cloud solutions that empower businesses to innovate and thrive in an increasingly digital world.

Mindware, a leading value-added distributor (VAD) in the Middle East and Africa, is set to make a powerful statement at LEAP, the global platform for the most disruptive technology professionals, taking place in Riyadh between 09 - 12 February 2025.

Mindware's participation at LEAP will focus on its leadership in providing cutting-edge AI and Cloud solutions that empower businesses to innovate and thrive in an increasingly digital world. The company has made significant strides over the past two years in emerging technologies, becoming a trusted distributor for high-performance products that fuel digital transformation. Recent initiatives include the rollout of innovative AI-powered analytics tools that help organizations optimize operations and leverage data for predictive insights.

Mindware's participation in key projects, such as integrating AI-driven cybersecurity solutions for critical sectors, and enhancing cloud infrastructures for financial

We are excited to be part of this transformation and look forward to showcasing how Mindware's AI and cloud solutions can help Saudi organizations unlock new potential."

institutions, is proof of its commitment to driving change through technology. Through partnerships with leading firms like Nvidia and Microsoft, Mindware has facilitated the deployment of cloud-based AI solutions that provide businesses with scalable, high-performance capabilities.

"Saudi Arabia's commitment to building a robust AI and cloud ecosystem provides enormous opportunities for local businesses and



Fadi Matta

international technology providers alike," said Fadi Matta, Vice President, Mindware Saudi Arabia. "We are excited to be part of this transformation and look forward to showcasing how Mindware's AI and cloud solutions can help Saudi organizations unlock new potential."

With over 25 sponsoring vendors, Mindware stands at the forefront of the IT industry, backed by an extensive network of industry leaders, including Nvidia, Dell, Lenovo, Microsoft, Google, Oracle, Splunk, Juniper, Forcepoint, AWS, Archer and more. Mindware's participation in LEAP Saudi Arabia is an important step in reinforcing its commitment to the Kingdom's Vision 2030 goals. As part of its continued focus on fostering digital transformation in the region, Mindware is collaborating with both government entities and private-sector organizations to deploy best-in-class AI and cloud solutions that align with the Kingdom's vision for sustainable growth and technological advancement.

Additionally, Mindware will be hosting its 3rd gala dinner and awards night, a flagship event that is synonymous with Mindware and LEAP. This event will see over 500 C-level industry leaders in a night of celebration and recognition for outstanding achievements in the tech industry.

NTT DATA to showcase cutting-edge technologies at LEAP 2025

With its recent rebranding from Dimension Data to NTT DATA in Saudi Arabia, LEAP 2025 is a platform for the company to highlight its capabilities.

NTT DATA, a global digital business and IT services leader recently announced its participation at LEAP 2025, from February 9-12, 2025 in Riyadh, Saudi Arabia.

At the premier technology event, NTT DATA MEA will present a diverse range of innovative solutions that demonstrate the company's expertise in sports technology, IoT, robotics, healthcare, cybersecurity, and managed services.

NTT DATA's senior executives will take the stage at the LEAP Conference, sharing insights on key industry topics. On February 11, Christian Koch,

Senior Vice President of Cybersecurity for IoT/OT, Innovations & Business Development at NTT DATA, will deliver a keynote titled 'Cybersecurity in Smart Cities: Safeguarding the Digital Pulse of Urban Life'. Additionally, on February 10, Prashil Gareeb, Vice President of Managed Networking and Collaboration Services at NTT DATA MEA, will join a panel discussion on 'The Future of Work: Intersection of Social Enterprises and Emerging Technologies'.

At LEAP 2025, NTT DATA MEA will showcase advanced Sports Tech solutions designed to enhance fan engagement

and sports operations. These solutions highlight advancements in Artificial Intelligence (AI), Analytics, and Digital Twin technologies. The company's recent partnership with Arsenal, and other prominent sporting organizations, emphasises the relevance of its offerings to Saudi Arabia, especially as the nation gears up to host the FIFA World Cup in 2034.

Visitors to the NTT DATA booth can explore cutting-edge technology through interactive demos, including:

- **Sports Tech:** See how AI, analytics, and digital twins enhance fan engagement and sports



Rami Beidas

- **IoT Platforms:** Experience a sensor-equipped robotic dog that collects and processes real-time data using AI.
- **AR/VR:** Discover Augmented Reality applications transforming real-world operations and the

NTT DATA will also showcase its healthcare solutions that aims to transform patient care and operational workflows, alongside its robust cybersecurity offerings designed to counter evolving digital threats. The company's comprehensive managed services portfolio will demonstrate its ability

to optimise IT infrastructure and streamline operations, reinforcing its commitment to delivering end-to-end solutions.

With its recent rebranding from Dimension Data to NTT DATA in Saudi Arabia, LEAP 2025 is a platform for the company to highlight the depth and breadth of its capabilities. "LEAP this year is a great opportunity for us to engage with partners, clients, and industry leaders, allowing us to showcase our innovative solutions and further strengthen our presence in the region", said Rami Beidas, Country General Manager for Saudi Arabia.

NTT DATA will exhibit in Hall 1, Booth C60. Key representatives, including Burcak Soydan, Managing Executive for the Middle East and Rami Beidas, Country General Manager for Saudi Arabia, will be present alongside a team of technology experts to engage with attendees, share success stories, and conduct live demonstrations of AI-driven solutions.

Vertiv to Showcase Cutting-Edge Digital Infrastructure Solutions at LEAP 2025 in Riyadh

This flagship global tech event will serve as a crucial venue for Vertiv to share its latest advancements in power and cooling solutions tailored for modern digital demands.

Vertiv, a global provider of critical digital infrastructure and continuity solutions, is set to participate in LEAP 2025 from February 9 to 12, 2025 in Riyadh, Saudi Arabia. This flagship global tech event, which has rapidly gained prominence since its inception in 2022, will serve as one of the crucial venues for Vertiv to share its latest advancements in power and cooling solutions tailored for modern digital demands.

Vertiv will participate at the event with their distribution partner, Mohammed Mansour Al-Rumaih (MMR KSA), as well as Mindware and Ingram Micro. These collaborations highlight Vertiv's commitment

to fostering regional partnerships that support digital transformation across the Middle East. Visitors can find Vertiv with MMR KSA at stand H3.A40, with Mindware at stand H3.F20 and with Ingram Micro at stand H3.F110, where their teams will engage with attendees, demonstrating state-of-the-art technologies that address a wide array of applications, from cloud computing to edge infrastructure.

The event promises to be an exciting showcase of innovation, with Vertiv planning to highlight its groundbreaking Vertiv™ SmartCabinet™ ID. This all-in-one, fully sealed single-rack enclosure is designed specifically for network edge applications, delivering essential cooling, power, and environmental protection. Attendees will find a demo unit of the Vertiv SmartCabinet ID at the Mindware stand, providing a closer look at this system that is designed to be deployed in days and installed in hours.

In addition to hardware innovations, Vertiv will also present an engaging virtual reality experience at their partners' booths, allowing visitors to explore products in an immersive 3D environment through

the Vertiv™ XR App. This powerful tool uses augmented reality to provide a comprehensive view of Vertiv's product offerings, enhancing understanding of how these solutions can fit into their critical digital infrastructure.

"Our participation at LEAP 2025 is a testament to Vertiv's deep-rooted commitment to a collaborative exploration in the future of data center design in Kingdom of Saudi Arabia and the wider Middle East," said Tassos Peppas, regional director for METCA (Middle East, Turkey and Central Asia) at Vertiv. "As Saudi Arabia drives forward with its bold AI adoption agenda, the demand for resilient, high-performance infrastructure is greater than ever. With 100b\$ of new projects in the field of AI in 2024 in the Kingdom [1], Vertiv is ready to play a key role in the implementation of these installations. We eagerly anticipate collaborating with our customers and partners at LEAP 2025 to showcase innovations that enable scalable, and reliable growth in the region's AI adoption roadmap."

For more information about Vertiv, please visit Vertiv.com/METCA.



Fadi Matta

As Saudi Arabia drives forward with its bold AI adoption agenda, the demand for resilient, high-performance infrastructure is greater than ever."



Inaugural Tech Arena to offer ‘Live TV’ Platform for Next-Gen Innovations

Tech Arena will offer first look at next-gen design couture, medical tech, robots, AI and more.

LEAP 2025, Saudi Arabia’s award-winning global technology event, will host an array of next-gen innovations from around the world as global entrepreneurs and startups descend on Riyadh - displaying their products to over 170,000 visitors. The prototypes will be showcased inside LEAP’s inaugural Tech

mixed reality, and the prototypes that push boundaries. Attendees will have access to live showcases and hands-on interactive experiences that bring future tech to life, while emerging talents will join major enterprises such as Aramco, L’Oreal, Adobe, Ericsson, Alwaleed Philanthropies,

to position visitors at the forefront of technological breakthroughs, everything from AI and Mixed Reality to Fashion Tech and Brain-Computer Interfaces will feature, providing Tech Arena visitors with a window into the future.

The Tech Arena will serve as an intersection between the worlds of design and technology. Anouk Wipprecht’s Tech Couture exhibit will blur the lines between fashion and engineering with robotic dress collections that move and react in life-like ways. Keeping in tune with the fashion tech theme, Adobe will bring its ‘Project Primrose’ digital dress, heralding a future of wearable, instantly changeable textiles opening up new paths for creativity.

Revolutionising Healthcare with AI-Driven Solutions

The inaugural Tech Arena will also feature advancements in medical technology, including the Aramco-backed Terra Drone’s long-range medical delivery tech, which can transport essential medical supplies to remote areas by air. The Aramco technology has the potential to revolutionise healthcare access in underserved

communities, and the company will demonstrate its latest AI-trained assistant SARA (Saudi Aramco Robotics Assistant), which leverages AI to streamline decision-making and provide intuitive, personalised interactions.

Elsewhere inside the Tech Arena, US-based Engine VR will exhibit its Golden Gloves VR platform, which uses virtual reality technology to provide an immersive, gamified boxing experience for fitness enthusiasts, professional athletes, and entertainment seekers. Professional UFC fighter Andrew Sanchez will be giving live demonstrations of the new technology, and attendees will have the opportunity to experience the platform themselves across various experience levels and scenarios.

Global Innovators Converge at LEAP 2025

Additionally, Alwaleed Philanthropies, a Saudi Arabian NGO, that initiates, supports, and collaborates on projects around the world, will be demonstrating an AI reporting tool called Atlai, designed to preserve the world’s natural forests and

combat deforestation. Atlai leverages AI technology to monitor and generate reports on deforestation events worldwide for advocates of the protection of global ecosystems.

Attendees can also learn about XPANCEO’s smart contact lenses, which integrate computing power directly into a weightless wearable device. The lenses usher in a new era of seamless interaction with data in any environment.

“At XPANCEO, we are looking forward to showcasing our revolutionary smart contact lenses at LEAP 2025’s inaugural Tech Arena,” said Dr Valentyn Volkov, the co-founder of XPANCEO. “Our innovative wearable technology promises to advance the seamless integration of human senses and data, and we believe LEAP 2025 is the perfect platform to introduce our newest advances in AR vision technology.”

Annabelle Mander, Executive Vice President of Tahaluf, who co-organises LEAP with the Saudi Ministry for Communications and Information Technology (MCIT) and the Saudi Federation for Cybersecurity, Programming, and

Drones (SAFCSP), highlighted some of the benefits that innovative startups from around the world can expect.

“The Tech Arena is a unique opportunity to experience tomorrow’s world today,” she said. “With more than 170,000 attendees anticipated, exhibitors will have the chance to captivate a diverse audience of tech professionals, enthusiasts, and investors. This inaugural segment will host the most innovative and impactful technologies from budding innovators worldwide, who will, in return, gain unparalleled exposure and receive valuable feedback on their groundbreaking solutions.”

Mander added that the new arena exemplifies Saudi Arabia’s Vision 2030 commitment to inspire and foster innovation. “By creating a space where innovators can connect with global audiences and investors, we’re contributing to the Kingdom’s goal of becoming an impactful global tech hub.”

The Tech Arena is one of two transformative new stages at LEAP 2025, the other offering a series of sessions focused on SportsTech. These additions reinforce LEAP’s mission to inspire, innovate, and push industry boundaries into new worlds, propelling LEAP and Saudi Arabia towards new standards in innovation and technological advancement.

To learn more, visit <https://onegiantleap.com/tech-arena>

This inaugural segment will host the most innovative and impactful technologies from budding innovators worldwide.”

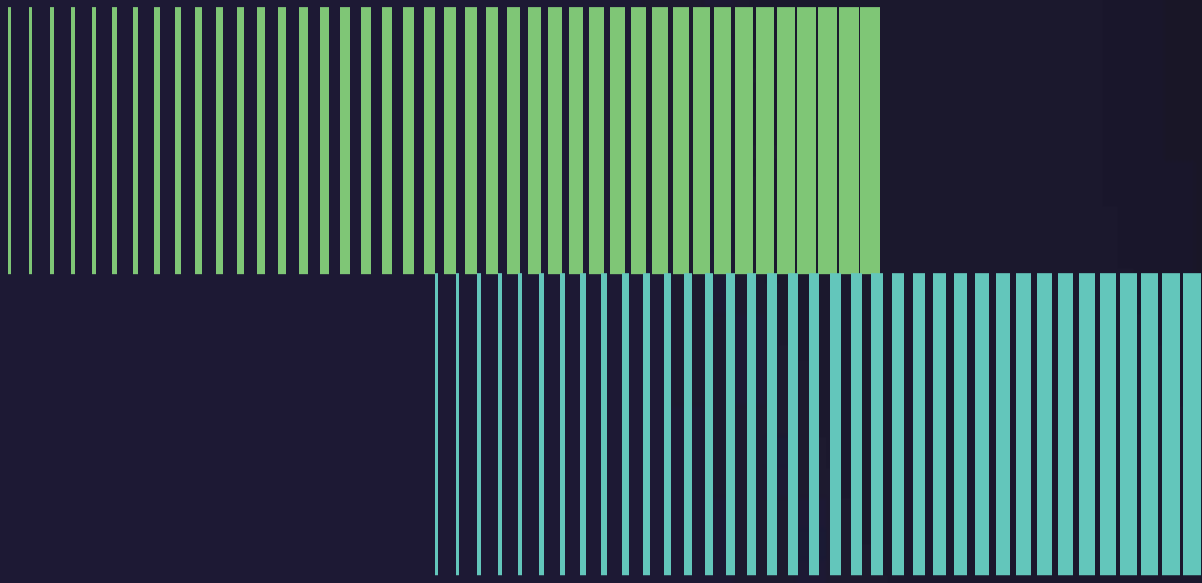
Arena, an innovative ‘live TV’ platform that promises to inspire curiosity, collaboration, and the transformative potential of new technology.

Running from February 9-12 at the Riyadh Exhibition and Convention Centre in Malham, the theme of the fourth edition of LEAP is ‘The Future of Tech’, and the Tech Arena platform will offer an immersive journey into robotics, artificial intelligence, healthcare technologies,

XAR Labs, Devoteam, and Engine VR inside the Tech Arena, to highlight the very latest trends in technology.

Unveiling Next-Gen Innovations: Robotics, AI, and Beyond

The Tech Arena’s interactive format will feature live demonstrations and sessions hosted by BBC Click icons and internationally renowned technology journalists Lara Lewington and Spencer Kelly. Designed



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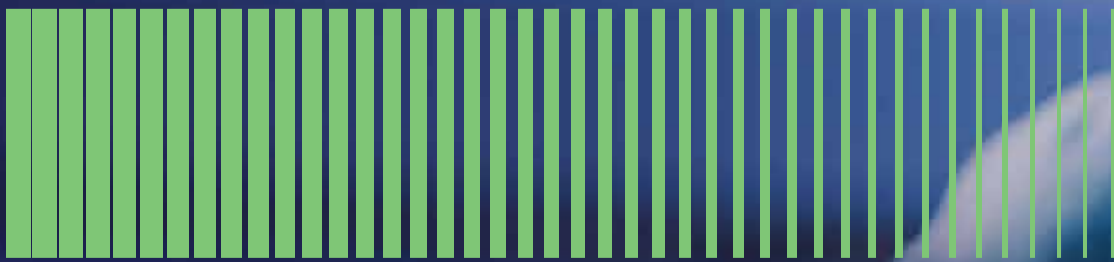
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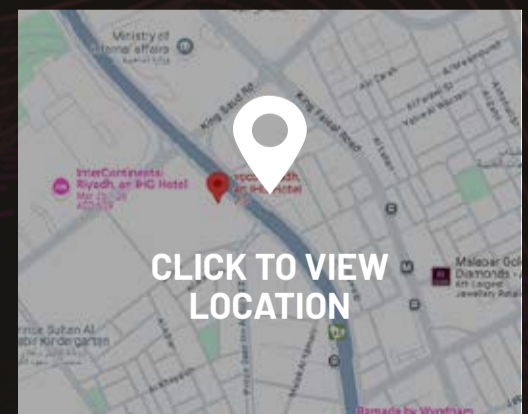
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